



Woman Within Central USA Board is seeking a Director of Fundraising

Coordinate, implement and monitor programs that increase fundraising for the organization. Responsible for partnering with WWIL in developing and executing fundraising programs. Develops a regional fundraising strategy and sets fundraising goal for the organization to be approved by the Executive Committee.

1. Is a Board member
 - a. Serves as a volunteer without compensation
 - b. Attends board meetings
 - c. Attends annual board meeting
 - d. Works closely with the Communications Director to implement strategies
 - e. Works in concert with board members
2. Implements and leads a fundraising committee of at least 3 -7 women.
3. Coordinate and manage fundraising, comprising community, corporate, major donor and digital fundraising strategies.
4. Coordinates with local regional communities to implement fundraising strategies.
5. Develop metrics for effectiveness and success of fundraising initiatives implemented and share results with the board once a quarter.
6. Build relationships with corporations and individuals as potential donors to the organization.
7. Seek potential fundraising from charitable trusts, grants and foundations.